

Social
Media

Love
OER
Campaign

User
Survey

Gathering Evidence OF OER Engagement

Case
Studies

Webinars/
Events

Newsletters
E-mail
lists

Special
Interest
Groups

Reuse and Repurpose....

Reasons to use and recommend resources:

- ✓ Saves Time
- ✓ Improves quality of my teaching
- ✓ Saves Money
- ✓ Trusted Resources in Jorum

Reasons why users are not recommending?

- ✗ Lack of Personal Time
- ✗ I don't feel confident sharing my opinions
- ✗ I do not know enough about OER
- ✗ I struggle to find appropriate resources
- ✗ Poor publicity of campaigns
- ✗ Hate marketing campaigns

OER reuse
Evidence???

Open
Badges

Share your Love for OER

WE NEED YOU!

If your project or institution is interested in sharing recommendations about resources in Jorum, please contact: support@jorum.ac.uk



LOVE OER Campaign Evidence

"I'm championing these web-based resources because there is no 'faffing' - these are not SCORMS or ILMs, there is no expectation on the part of staff to be able to know how to download a complex package, nor how to upload it to an LMS or VLE.

This simplicity does prevaricate lecturers from being able to track learner use and responses, but ease of use from both a lecturer and student perspective is fundamental to online learning. This means that staff are more likely to use the resources in their own practice, and have done as they are not only relevant, but also mean that time is not wasted reinventing the wheel."

Bex Ferriday, Learning Technologist at the School of Health Care Sciences at Cardiff University

"I'm an Open Access and Open Education champion, so I really believe in usable, reusable resources and being able to find quality resources in the OA and Social Sciences area easily. You need to be able to find them when you need to use them and we're all short of time."

Penny Andrews MSc student (Digital Library Management) at the University of Sheffield and a Research Assistant at Leeds Metropolitan University